

AdMob Adapter Installation

Android Admob Adapter Installation

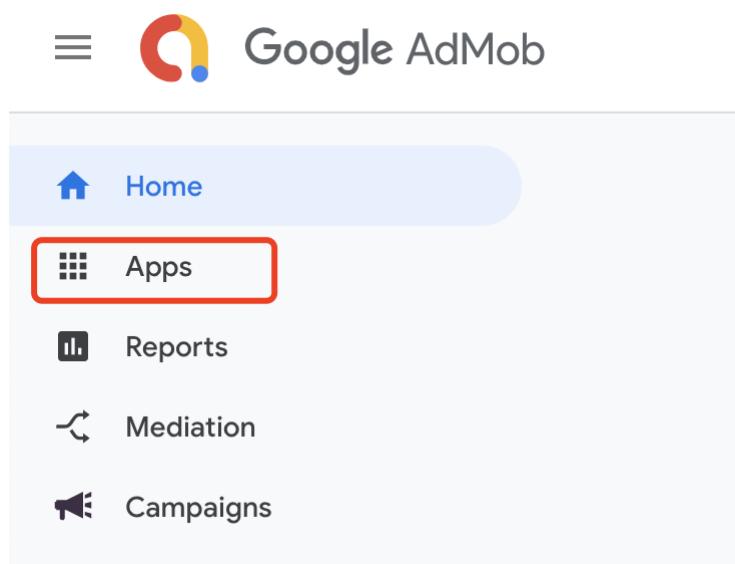
Adding AdView to AdMob

Step 1: Login to your AdMob account and configure AdView

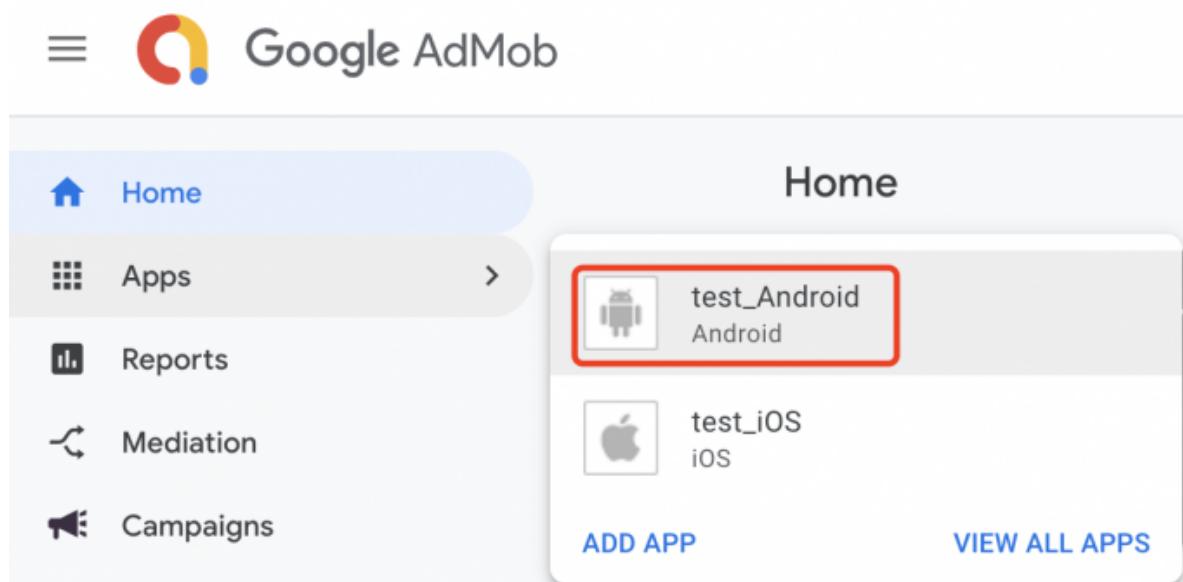
As explained above, you must have a AdMob account, and an associated app within this account, in order to integrate AdView.

Step 2: Select your app and click to monetize it

Within your AdMob account, press the 'Apps' tab



AdView must be integrated as a custom event. If your app does not have a ad unit yet, you should create a new ad unit by clicking on your app's name:



After clicking on your app's name, you will need to click the "New ad unit" button

The screenshot shows the Google AdMob interface. On the left sidebar, under the 'test_iOS' app, the 'App overview' tab is selected. The main content area is titled 'App overview' and features a large yellow circular icon of a person holding a megaphone. Below the icon, the text reads 'Preview an app's overall performance' and 'Use this page to understand how your app is performing, including requests received, impressions, and estimated earnings.' A blue 'ADD AD UNIT' button is prominently displayed at the bottom right of this section.

Provide a name for your new ad unit. After making the device type selection, you should choose a format that you need to installation:

This screenshot shows the 'Select ad format' step of the process. It displays five options with small icons and descriptions. The 'Banner' option is highlighted with a red border around its 'SELECT' button. The other options are 'Interstitial', 'Rewarded', 'Native advanced', and 'App open (BETA)'. Each option has a 'SELECT' button below it.

note: create MREC AD unit, you need select "Banner". The configuration is the same as Banner.

Step 3: Create mediation group for your ad placement

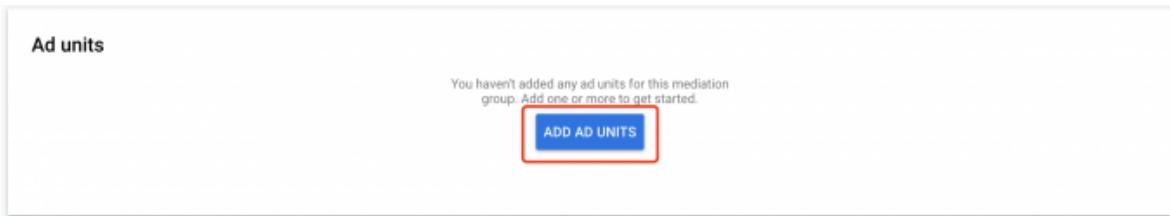
Within your AdMob account, press the 'Mediation' tab, and click "Create Mediation group".

The screenshot shows the 'Mediation' tab selected in the sidebar. The main area is titled 'Mediation' and contains two tabs: 'MEDIATION GROUPS' (which is selected) and 'AD SOURCES'. Below these tabs, there is a note about mediation groups and a 'CREATE MEDIATION GROUP' button, which is also highlighted with a red border.

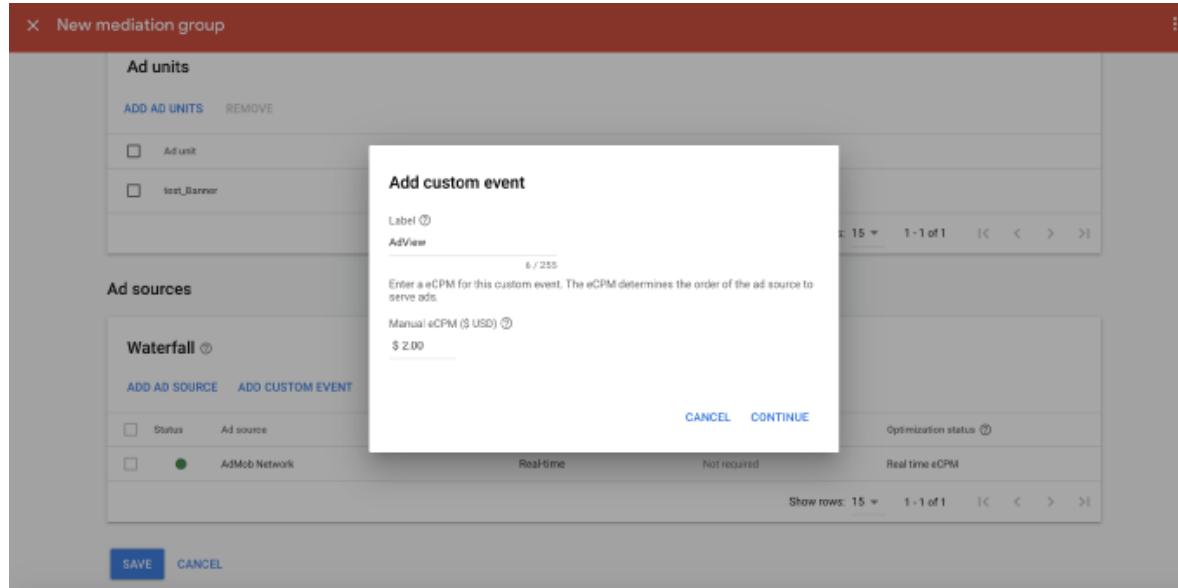
Then click "CONTINUE"

This screenshot shows the 'New mediation group' creation dialog. At the top, it says 'Select ad format & platform'. It asks to 'Select the ad format and platform you want this mediation group to target.' The 'Ad format' dropdown is set to 'Banner'. The 'Platform' section shows 'Android' selected with a radio button. At the bottom of the dialog, there are 'CONTINUE' and 'CANCEL' buttons, with 'CONTINUE' also highlighted with a red border.

At this time, please provide a Mediation group name for your new Mediation group, then you need click "ADD AD UNITS"



AdView must be integrated as a custom event, so please click Add Custom Event. When you finish write Label and eCPM click continue



Add the following class to the "Class name" section for your ad unit

(pic 3-1)

[

Map ad units: test_banner_maven

Map your ad units to this custom event. ⓘ

AdMob	test_banner_maven
test_Android Android	Class Name com.google.ads.mediation.adview.customevent.AdVGCustomEven
test_banner ca-app-pub-720948430...1...	Parameter (optional) SDK KEY: ca-app-pub-720948430...1...1...ivyn

CANCEL DONE

Class Name
`com.google.ads.mediation.adview.customevent.AdVGCustomEvent`

It is mandatory to add your AdView appId (SDK-KEY) and placement ID (posId) to the "Parameter(optional)" section.

```
AdView appId (SDK-KEY); AdView placement ID (posId)
```

Now click 'DONE' and 'SAVE'

The screenshot shows the 'Ad sources' section under the 'Waterfall' tab. It lists two ad sources: 'AdMob Network' and 'advview'. The 'advview' row has a red box drawn around the blue 'SAVE' button at the bottom left. Other visible buttons include 'ADD AD SOURCE', 'ADD CUSTOM EVENT', 'CHANGE STATUS', 'Edit', and 'CANCEL'.

Status	Ad source	Order (by eCPM)	Ad unit mapping	Optimization status
<input type="checkbox"/>	AdMob Network	Real-time	Not required	Real time eCPM
<input type="checkbox"/>	advview	\$10.00	Edit	Not supported

Now you have completed the setup, and only need simple integration to display AdView ads.

AdMob Adapter Installation

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Step 1: Get the file with the adapter

When you see this document, you should have obtained the following documents:

- AdView SDK
- AdViewSDK_AdMobAdapter_demo

Otherwise please contact your AM or partner@adview.com.

Step 2: Add the AdView SDK into your project

You can have 2 options to handle advview sdk workful.

Option 1: Pulling the latest custom adapter via mavenCentral

If you are using gradle to build your Android applications, you can pull the latest version of the SDK from mavenCentral as described below:

1. Include mavenCentral in your top-level `build.gradle` file:

```
allprojects {  
    repositories {  
        mavenCentral()  
    }  
}
```

2. Add the following line to the dependencies element in app module's `build.gradle`.

```
api 'com.adview:android-admob-adapter:4.x.x'
```

Option 2: Adding the custom adapter Library to app module

Add adview's sdk lib & adapter lib in app lib path, there will be 2 libs :

AdViewSDK_Android-4.x.x.aar (for sdk),

com.adview-android-admob-adapter-4.x.x.aar (for adapter),

and add them as dependency libs:

```
dependencies {  
    api fileTree(include: ['*.*'], dir: 'libs')  
}
```

Sync your gradle project to ensure that the dependency is handled by the build system.

Step 3: Update Your Android Manifest

Update your AndroidManifest.xml in order to complete the SDK integration.

1. Declare the activities

```
<!-- Must declare it for Adview SDK -->  
<activity  
    android:name="com.advg.video.AdviewVideoActivity"  
    android:configChanges="keyboardHidden|orientation|screensize"  
    android:hardwareAccelerated="true" >  
</activity>  
<activity android:name="com.advg.utils.AdActivity"  
    android:theme="@android:style/Theme.Translucent.NoTitleBar" />  
<activity android:name="com.advg.utils.AdViewLandingPage" />
```

2. Add tags to your *build.gradle*

For Google Play Services & Huawei OAIID, play service's version may different with your app's usage and support, and although it can run ok.

2.1 Add repositories

```
allprojects {  
    repositories {  
        ...  
        maven { url 'http://developer.huawei.com/repo/' } //huawei hms  
    }  
}
```

2.2 Add gradle dependency

```
dependencies {  
    ...  
    api 'com.huawei.hms:hms-ads-identifier:3.4.+'          //huawei hms  
    api 'com.google.android.gms:play-services-ads:20.1.0' //gms  
}
```

Step 4: Use AdMob sdk in Application framework

You only need use method same as AdsMob sdk handling the customevent for AdView sdk.

here are simple example codes in app (more details pls see demo):

1.Banner

You need set adunit id and set adlistener to handle the ad events.

Note: adszie is *AdSize.BANNER*.

```
Adview adView = new AdView(view.getContext());
adView.setAdSize(AdSize.BANNER);
adView.setAdUnitId(getBannerAdUnitId());
adView.setAdListener(new AdListener() {
    @Override
    public void onAdFailedToLoad(@NonNull LoadAdError loadAdError) {
        ...
    }
});
adView.loadAd(new AdRequest.Builder().build());
```

2.Mrec

Mrec is a special banner, so just need set the advview size with banner usage.

Note: adszie is *AdSize.MEDIUM_RECTANGLE*.

```
Adview adMrecView = new AdView(view.getContext());
adMrecView.setAdSize(Adsize.MEDIUM_RECTANGLE);
adMrecView.setAdUnitId(getMrecAdUnitId()); //use mrec id
...
adView.loadAd(new AdRequest.Builder().build());
```

3.Interstitial

For interstitial ad, need load and show ad 2 steps.

```
private InterstitialAd interstitial;
```

3.1 load ad

demo codes, load ad and set InterstitialAdLoadCallback() .

```
InterstitialAd.load(MainActivity.this, getInterstitialAdUnitId(),
    new AdRequest.Builder().build(), new InterstitialAdLoadCallback() {
        @Override
        public void onAdLoaded(@NonNull InterstitialAd interstitialAd) {
            interstitial = interstitialAd;
            interstitial.setFullScreenContentCallback(
                new FullScreenContentCallback() {
                    ...
                });
            ...
        }
    }
);
```

```
        }
    @Override
    public void onAdFailedToLoad(@NonNull LoadAdError loadAdError) {
        interstitial = null;
        ...
    }
});
```

3.2 Show ad

after ad is loaded. you can show it anytime.

```
if (interstitial != null) {
    interstitial.show(MainActivity.this);
}
```

4.Reward

Reward ads also need 2 steps: load and show.

```
private RewardedAd rewardedAd;
```

4.1 Load reward

Load ad and set RewardedAdLoadCallback() to handle events.

```
RewardedAd.load(MainActivity.this, getRewardedAdUnitId(), new
AdRequest.Builder().build(),
    new RewardedAdLoadCallback() {
        @Override
        public void onAdLoaded(@NonNull RewardedAd ad) {
            rewardedAd = ad;
            rewardedAd.setFullScreenContentCallback(new
FullScreenContentCallback() {
                @Override
                public void onAdFailedToShowFullScreenContent(@NonNull
AdError error) {
                    ...
                }
                @Override
                public void onAdDismissedFullScreenContent() {
                    ...
                }
            });
        }
        @Override
        public void onAdFailedToLoad(@NonNull LoadAdError loadAdError) {
            rewardedAd = null;
            ...
        }
    });
});
```

4.2 Show reward

Piece of demo codes.

```

if (rewardedAd != null) {
    rewardedAd.show(MainActivity.this, new OnUserEarnedRewardListener() {
        @Override
        public void onUserEarnedReward(@NonNull RewardItem rewardItem) {
            ...
        }
    });
}

```

5.Native

Native ad, need a NativeAdView to hold NativeAd. after ad has been loaded. native ad view should be added in Container.

5.1 Loader and listener

```

// The ad loader.
private AdLoader adLoader;

```

Demo codes, here in onNativeAdLoaded() , we put the NativeAdView into nativeContainer to show it.

```

adLoader = new AdLoader.Builder(view.getContext(), getNativeAdUnitId())

    .forNativeAd(new NativeAd.OnNativeAdLoadedListener() {
        @Override
        public void onNativeAdLoaded(@NonNull NativeAd nativeAd) {
            FrameLayout nativeContainer =
                findViewById(R.id.native_container);
            NativeAdView adView = (NativeAdView) getLayoutInflater()
                .inflate(R.layout.native_ad, null);
            populateNativeAdView(nativeAd, adView);
            nativeContainer.removeAllViews();
            nativeContainer.addView(adView);
        }
    })
    .withAdListener(new AdListener() {
        @Override
        public void onAdFailedToLoad(@NonNull LoadAdError error) {
            ...
        }
    }).build();

```

5.2 Load native ad

```

adLoader.loadAd(new AdRequest.Builder().build());

```

ProGuard setting

You should add the following rules in proguard-project.txt , or you may not run sdk pass through .

```

-keep public class android.webkit.JavascriptInterface { *; }
-dontwarn com.iaab.omid.library.adview.**
-keep public class com.iaab.omid.library.adview.**.* { *; }

-dontwarn com.advg.**
-keep public class com.advg.**.* { *; }

```

and also, adview's adapter codes also not be obfuscated, adview 's custom adapter class's package path is :

```
package com.google.ads.mediation.adview.customevent.AdVGCustomEvent;
```

so you must declare the following definition in proguard-project.txt :

```
-keep public class com.google.ads.mediation.adview.customevent { *; }
```

Enable debug tracking

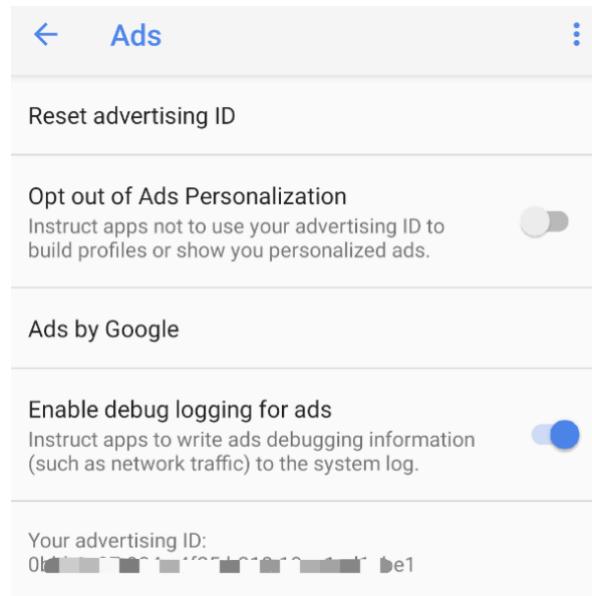
Starting September 2022, google will start limiting ad serving to apps that haven't been reviewed and approved, so begin the review process, pls Check your 'Apps to confirm' page. check 'Apps to confirm' for apps that require additional setup. If there aren't any apps on your 'Apps to confirm' page, no action is needed.

The screenshot shows a table with the following data:

App	Package name or store ID	Status	Ad requests - last 7 days	Action
-- Android	com.google.ads.mediation.sample...	Setup incomplete	29	Finish setup Not my app

Below the table, there are pagination controls: Show rows: 15, 1 - 1 of 1, and navigation arrows.

Also, if you don't want confirm app yet, you can test you app adapter with debug mode. To enable network tracing, you will need to enable developer options for your device. Launch the Google Settings app and select **Google > Ads > Enable debug** logging for ads. A more detailed guide is available for both AdMob and Google Ad Manager publishers.



You're all done!

Your AdMob SDK should start showing AdView ads immediately.

Otherwise please contact your AM or partner@adview.com.